

PRESS RELEASE



EVENT: The Brady Kohn Foundation Umbilical Cord Blood Program Grand Kick Off with Christiana Health Care System and The Elie Katz Umbilical Cord Blood Program at Community Blood Services



LOCATION: Christiana Hospital, Women's and Children's Health Services Building (Maternity Entrance), Room 1926- Newark, Delaware



DATE: Tuesday, March 7, 2006

TIME: 11:30 a.m.

CONTACTS:



Mary Fenimore – The Brady Kohn Foundation - 302-762-2880
Sharon P. Justice – Christiana Care Health System - 302-327-3328

The Brady Kohn Foundation proudly announces a partnership with Christiana Health Care System and The Elie Katz Umbilical Cord Blood Program at Community Blood Services (CBS).



Beginning March 7, 2006 all women giving birth at Christiana Hospital will have the opportunity to donate their baby's life saving umbilical cord blood for FREE! This is the first and only place in the state of Delaware where this is possible.



Come join The Brady Kohn Foundation, Christiana Hospital and Community Blood Services in announcing this first of its kind program here in Delaware. Come meet renowned medical professionals and Delaware's top politicians including **Rep. Michael Castle, Rep. Pam Maier** and **Rep. Deborah Hudson** to hear what they are saying about this life-saving resource as well as meet mothers and babies who have donated.



Fact: Umbilical Cord Blood is rich in non-controversial stem cells which can be used to successfully treat more than 40 life threatening diseases, including many types of cancers and blood disorders.

Fact: Umbilical Cord Blood is a byproduct of birth that is usually discarded. Donation is harmless to the mother and baby and is completely painless.



Fact: Christiana Hospital births approximately 7-thousand babies a year.